Steven Heller & Mirko Ilic. Lettering Large.

~~45,00 €~~ 22,00 €

Art and Design of Monumental Typography. Mit farbigen Abbildungen. The Monacelli Press, New York 2013. 28,5 x 26 cm. 224 S. Gebunden.- Typography has jumped off the printed page to stand on its own as branding, sculpture, and even architecture. Lettering Large examines this phenomenon through a diverse collection of images collected from a vast range of sources around the world. As technology has made construction and production of monumental letters possible, the demand for their design has grown exponentially.- This book is the first to chronicle letters as presences in the urban landscape. Preeminent graphic design and typographic commentator and historian Steve Heller teams with Mirko Ili?, a noted graphic designer, to select the most dramatic and telling examples culled from sites across the United States and throughout Europe and Asia.

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