Oakley.

150,00 €

Assouline Publishing, New York 2014. 40 x 31 cm. 224 S. Original-Gebunden im Schuber.- Always cutting-edge and defying convention, Oakley is known for its inimitable glasses worn by top athletes such as Shaun White and actors such as Tom Cruise in Mission Impossible 2. But the company is not just about creating fashionable eyewear—it's about creating authenticity, exceptional performance, and groundbreaking design using the newest technology, and launching the unexpected. Filled with striking images, Oakley tells the story of this unparalleled brand from its beginnings forty years ago to beyond tomorrow.

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